



## **In Motion's Keebler® Kids Marathon Mile Wins Governor's Spotlight Award**

The Keebler® Kids Marathon Mile, a children's fun run/walk held at LEGOLAND® California, was awarded the Bronze medal at the Governor's Council on Physical Fitness and Sports 2007 Spotlight Awards held recently. The one-mile run/walk is organized by Carlsbad-based In Motion Inc, a full service management firm.

The Council's Spotlight Awards honor individuals, organizations and events that employ innovation, inspiration and initiative to significantly impact the physical activity and fitness levels of California children and youth.

"It is an honor for us to be recognized for contributing to something as important as the health and welfare of children," said Lynn Flanagan, president of In Motion, Inc. "We are a family owned and operated business and the health and welfare of children are important to us."

The Keebler Kids Marathon Mile was recognized for its positive impact on fitness levels and the well being of California children and youth. Last year 26 participating schools received funds from the race through its "Run for Your School" program, whereby part of the entry fee for schools with ten or more entries is donated back to that school. The award included a \$1,000 prize.

Held annually in January at LEGOLAND California, the Keebler Kids Marathon Mile takes place the day prior to the Carlsbad Marathon and Half Marathon. The 2008 is set for January 19<sup>th</sup>. For more information please visit [www.inmotionevents.com](http://www.inmotionevents.com) or call (760) 692-2900.

# # #