

Contact: Rachel Wiley
Tel: 760.448.2025
Cell: 717.676.8198
Email: rachel@freshstart.org

FOR IMMEDIATE RELEASE
January 15, 2008

Local Surgeon Named Hero of Carlsbad Marathon

Carlsbad, Calif.—Dr. Landon Pryor may hail from the cold mid-west, but these days he calls sunny California home and we are lucky to have him. Dr. Pryor was chosen as one of the Heroes of the Carlsbad Marathon, and will be running on behalf of Fresh Start Surgical Gifts, a charity where he volunteers his time as a plastic surgeon. As a “Hero of the Marathon,” Dr. Pryor provides inspiration to those who are struggling, whether that is with training for the race or life in general.

Going above and beyond to help people isn’t something new for Dr. Pryor. He opened his medical school application with the quote, “We are here to add what we can to life, not get what we can from it”. As you quickly get to know this young doctor, you realize he truly takes this quote to heart. Throughout his undergraduate and graduate studies, during a time when most medical students are just trying to make their grades, Dr. Pryor has tirelessly lent his time and energies toward bettering the world around him.

In addition to serving as Fresh Start’s Craniofacial and Pediatric Plastic Surgery Fellow, Dr. Pryor wanted to serve as an inspiration and champion for the young patients in the community. Even though this is his first time running a half marathon, he did not hesitate when asked to participate. To date, Dr. Pryor has raised more than \$1,000 for Fresh Start and is counting on the smiles of the Fresh Start patients to help pull him through those tough 13 miles.

In his first years of medical school in Illinois, Dr. Pryor traveled to Guatemala to provide medical care to underdeveloped communities. Upon return he joined a tutoring program for children in a local hospital and took part in a “Students teaching AIDS to students” program where he provided education and awareness on the disease to underprivileged teens. In 1999, Dr. Pryor also became involved in the Special Friends Program of the American Cancer Society where he served as a Big Brother for children with cancer.

Dr. Pryor recognizes that his education and training put him in a unique position to give back in a very significant way. “I am fortunate to have found a field of medicine that I am very enthusiastic about, and know that this passion for plastic surgery will only continue to grow stronger.” Since his busy academic career, Dr. Pryor has continued to pursue his passion for giving back.

Dr. Pryor is available for interview at your convenience. He would love to talk about his involvement with the community, Fresh Start, and the Carlsbad Marathon.

About Fresh Start Surgical Gifts

Fresh Start is a 501(c)3 nonprofit based in Carlsbad, California that provides free reconstructive surgery, laser treatments, speech therapy and dental procedures for disadvantaged children and young adults with physical deformities. All services are provided in San Diego by a team of more than 600 local volunteers. Since incorporation in 1991, Fresh Start has provided over \$14,000,000 worth of free medical services. For more information please visit www.freshstart.org.

#