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**2012 TRI-CITY MEDICAL CENTER CARLSBAD MARATHON
& HALF MARATHON SET FOR JANUARY 22**

CARLSBAD, Calif. – The Tri-City Medical Center Carlsbad Marathon & Half Marathon are scheduled for Sunday, Jan. 22, 2012. Over 10,000 runners and walkers from all over the US and many foreign countries are expected to participate in the race weekend festivities, announced In Motion, Inc., the event organizer.

The 26.2- and 13.1-mile courses will feature tours through quaint Carlsbad Village, along oceanfront Pacific Coast Highway and past sandy beaches and picturesque lagoons. Participants are sure to stay motivated and entertained with support stations and live bands every mile, spectacular views of the Pacific Ocean and thousands of spectators and volunteers lining the course. Both races start and finish at Westfield Plaza Camino Real located at 2525 El Camino Real in Carlsbad. The marathon starts at 6 a.m. and the half marathon's wave starts kick off at 7:30 a.m.

The Tri-City Medical Center Carlsbad Marathon works with 23 charities that use the event to raise funds and awareness through their association with the event. Race participants are encouraged to “run for a reason” by fund raising for one or more of the organizations, according to Christine Adams, CEO of In Motion, Inc.

The race weekend also includes a Health & Lifestyle Expo and Kids Marathon Mile at LEGOLAND. Geared for children age 12 and under, the Kids Marathon Mile at LEGOLAND is a one-mile, noncompetitive, age-staged run/walk that winds through the LEGOLAND theme park, located at One LEGOLAND Drive in Carlsbad. A Diaper Dash, entertainment and other fun activities will take place on the main event stage immediately following the kids' races. The Kids Marathon Mile at LEGOLAND will be held on Saturday, Jan. 21, starting at 8 a.m.

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The Health & Lifestyle Expo will feature exciting vendors, interactive displays, free samples, and bargains on apparel and equipment. Free and open to the public, the Expo is also where all marathoners and half marathoners pick up their timing tag, bib number and T-shirt. The Expo will be held on Friday, Jan. 20 (2 to 6 p.m.), Saturday, Jan. 21 (10 a.m. to 5 p.m.) and Sunday, Jan. 22 (7 a.m.-to noon) under a big top tent at the Westfield Plaza Camino Real.

Participants in the marathon and half marathon will receive a long-sleeved, technical fabric race shirt, virtual goodie bag and finisher's medal. Every registered child in the Kids Marathon Mile at LEGOLAND is a winner and will receive a shiny finisher's medal, colorful T-shirt, and a free one-day Child Hopper Ticket to the LEGOLAND California and SEA LIFE™ Aquarium, a \$77 value (valid Saturday, 1/21/2012 or Sunday, 1/22/2012 for ages 3 to 12) in addition to one free UltraStar Cinemas child's admission movie pass and popcorn, and a goodie bag full of treats and coupons.

Race weekend sponsors include: Tri-City Medical Center, LEGOLAND California Resort, Sheraton Carlsbad Resort & Spa, Chipotle Mexican Grill, Ultima Replenisher, Grand Pacific Palisades Resort & Hotel, Visit Carlsbad, Road Runner Sports, UltraStar Cinemas, Tiger's Milk, GU Energy Labs, Zoot Sports, Souplantation and KYYX 96.5 FM.

Registration for the 2012 Tri-City Medical Center Carlsbad Marathon & Half Marathon is currently sold out but volunteers and spectators are always welcome.

For more information or to register, please visit www.carlsbadmarathon.com or call (760) 692-2900.

About In Motion, Inc.

Founded in 1981, In Motion, Inc. is a full service event marketing and management company specializing in health and fitness related activities. In Motion's current list of events includes the Tri-City Medical Center Carlsbad Marathon and Half Marathon, Kids Marathon Mile, San Marcos Fitness Roundup, Komen San Diego and Komen Orange County Race for the Cure events, Finish Chelsea's 5K Run/Walk and the SeaWorld Shamu & You Family Walk for Rady Children's Hospital. In Motion is family owned and operated, and is based in Carlsbad, California. For more information please visit www.inmotionevents.com.

About Tri-City Medical Center

Tri-City Medical Center is administered by the Tri-City Healthcare District. The hospital opened in 1961 to serve the healthcare needs of coastal North San Diego County. Tri-City Medical Center is a full-service hospital with physicians practicing in 60 specialties. Tri-City is a San Diego County Designated Heart Attack Receiving Center, a Joint Commission Designated Stroke Center, a nationally accredited Chest Pain Center, and has nationally certified Cardiac and Pulmonary Rehabilitation Centers. For more information about Tri-City Medical Center, please visit www.tricitymed.org.

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