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**2011 TRI-CITY MEDICAL CENTER CARLSBAD MARATHON  
AND HALF MARATHON SET FOR JANUARY 23**

*Kids Marathon Mile Set For January 22*

The [Tri-City Medical Center Carlsbad Marathon and Half Marathon](#) are scheduled for Sunday, Jan. 23, 2011. Over 10,000 runners and walkers from all over the US and many foreign countries are expected to participate in the race weekend festivities, announced In Motion, Inc., the event organizer.

The 26.2- and 13.1-mile courses will feature tours through quaint Carlsbad Village, along oceanfront Pacific Coast Highway and past sandy beaches and picturesque lagoons. Participants are sure to stay motivated and entertained with support stations and live bands every mile, spectacular views of the Pacific Ocean and thousands of spectators and volunteers lining the course. . Both races start and finish at Westfield Plaza Camino Real in Carlsbad. The marathon kicks off at 6 a.m. and the half marathon wave starts begin at 7:30 a.m.

The Tri-City Medical Center Carlsbad Marathon works with 19 charities that use the event to raise funds and awareness through their association with the event. Race participants are encouraged to “run for a reason” by fund raising for one or more of the organizations, according to Christine Adams, CEO of In Motion, Inc.

The race weekend also includes the Health and Fitness Expo and Kids Marathon Mile. The Kids Marathon Mile is set for 8 a.m. on Saturday, Jan. 22, at LEGOLAND® California, located at One

LEGOLAND Drive in Carlsbad. Geared for children age 12 and under, this one-mile, noncompetitive, age-staged run/walk winds through the LEGOLAND theme park. A Diaper Dash, entertainment and other fun activities will take place on the main event stage immediately following the kids' races.

The Health and Fitness Expo will feature exciting vendors, interactive displays, free samples, and bargains on apparel and equipment. Free and open to the public, the Expo is also where all marathoners and half marathoners pick up their timing tag, bib number, T-shirt and goodie bag. The Expo will be held on Friday, Jan. 21 (2- 6 p.m.), Saturday, Jan. 22 (10 a.m. -5 p.m.) and Sunday, Jan. 23 (7 a.m.-noon) under a big top tent at the Westfield Plaza Camino Real, located at 2525 El Camino Real El Camino Real in Carlsbad.

Event sponsors to date include: Tri-City Medical Center, LEGOLAND California Resort, Sheraton Carlsbad Resort & Spa, Grand Pacific Palisades, The Running Center and Tiger's Milk.

Participants in the marathon and half marathon will receive a long-sleeved, technical fabric race shirt, goodie bag and finisher's medal. Every registered child in the Kids Marathon Mile is a winner and will receive a shiny finisher's medal, colorful T-shirt, and a free one-day Child Hopper Ticket to the LEGOLAND California and SEA LIFE™ Aquarium, a \$67 value (valid Saturday, 1/22/2011 or Sunday, 1/23/2011 for ages 3 to 12) in addition to one free UltraStar Cinemas child's admission movie pass and popcorn, and a goodie bag full of treats and coupons.

Registration for the 2011 Tri-City Medical Center Marathon is \$90 until July 15 and \$110 after July 15. Fees for the Carlsbad Half Marathon are \$70 until July 15 and \$80 afterwards. Both events are expected to sell out months in advance. Registration for the Kids Marathon Mile is \$15 for children prior to Jan. 15, 2011 and \$20 thereafter, space permitting. Adult parent and/or guardian registration is also available.

For more information or to volunteer, please visit [www.carlsbadmarathon.com](http://www.carlsbadmarathon.com) or call (760) 692-2900.

**About In Motion, Inc.**

Founded in 1981, In Motion, Inc. is a full service event marketing and management company specializing in health and fitness related activities. In Motion's current list of events includes the Tri-City Medical Center Carlsbad Marathon and Half Marathon, the Komen San Diego and Komen Orange County Race for the Cure events, the San Marcos Fitness Roundup, the Union-Tribune Race for Literacy 8K, the Union-Tribune Kids Magic Mile and the SeaWorld Shamu & You Family Walk for Rady Children's Hospital. In Motion is family owned and operated, and is based in Carlsbad, California. For more information please visit [www.inmotionevents.com](http://www.inmotionevents.com).

**About Tri-City Medical Center**

Tri-City Medical Center is administered by the Tri-City Healthcare District. Founded in 1957 to serve the healthcare needs of coastal North San Diego County, the district includes most of Carlsbad, Oceanside, and Vista. Tri-City Medical Center is a full-service hospital with physicians practicing in 60 specialties. Tri-City is a San Diego County Designated Heart Attack Receiving Center, a Joint Commission Designated Stroke Center, a nationally accredited Chest Pain Center, and has nationally certified Cardiac and Pulmonary Rehabilitation Centers. For more information about Tri-City Medical Center, please visit [www.tricitymed.org](http://www.tricitymed.org) [<http://www.tricitymed.org>](http://www.tricitymed.org).

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