



FOR IMMEDIATE RELEASE

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**2010 TRI-CITY MEDICAL CENTER CARLSBAD MARATHON & HALF MARATHON
TO HOST RETIRED SHOE AND BLANKET DRIVE**

CARLSBAD, Calif. (Jan. 7, 2010) – The Tri-City Medical Center Carlsbad Marathon & Half Marathon is hosting a retired shoe and blanket drive to benefit programs administered by Heart for Africa and Bread of Life Rescue Mission, two of the race weekend's official charities, announced In Motion, Inc., the race organizer. The Tri-City Medical Center Carlsbad Marathon & Half Marathon events are set for Jan. 24, 2010.

Donations of new and gently-used shoes of all types, sweatshirts and blankets can be dropped off at the at the race weekend's Health and Fitness Expo which will be held on Friday, Jan. 22 (2 to 6 p.m.); Saturday, Jan. 23 (10 a.m. to 5 p.m.) and Sunday, Jan. 24 (7 a.m. to noon) under the Big Top tent at the Westfield Plaza Camino Real, located at 2525 El Camino Real in Carlsbad. Donations will also be collected at the Keebler Kids Marathon Mile set for 8 a.m. on Jan. 23 at LEGOLAND California.

The donations will help those in need near and far. Heart for Africa will send blankets to AIDS orphans in Swaziland. Located in Sub-Saharan Africa, Swaziland has one of the highest HIV infection rates in the world and, as a result of the AIDS pandemic, a disproportionately high rate of orphaned children.

The donated blankets, as well as shoes and clothing, will also benefit the Bread of Life Rescue Mission, a non-profit dedicated to help meet the needs of the working poor and homeless in North San Diego County. The Mission operates an overnight shelter in Oceanside during the winter months and provides case management services, food, supplies, clothing and referral services throughout the year.

(More)

Tri-City Medical Center Carlsbad Marathon & Half Marathon Blanket and Shoe Drive News Release

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Over 10,000 runners and walkers from all over the US and many foreign countries are expected to participate in the sold-out Tri-City Medical Center Carlsbad Marathon & Half Marathon. The 26.2 and 13.1-mile courses will take participants through Carlsbad Village, along historic Pacific Coast Highway and past numerous Carlsbad points of interest. Both races start and finish at Westfield Plaza Camino Real in Carlsbad. The marathon kicks off at 6 a.m. with the half marathon starting at 7:30 a.m.

For more information on the Tri-City Medical Center Carlsbad Marathon & Half Marathon and the Keebler Kids Marathon Mile, please visit www.carlsbadmarathon.com or call (760) 692-2900. For more information on Heart for Africa or the Bread of Life Rescue Mission, please visit www.heartforafrica.org and www.bolrescue.org, respectively.

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