



FOR IMMEDIATE RELEASE

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**TRI-CITY MEDICAL CENTER CARLSBAD MARATHON & HALF MARATHON
URGES PARTICIPANTS AND PUBLIC TO “SHARE YOUR SOLES.”**

Retired Shoe Drive to be Held Jan. 20 – 22.

CARLSBAD, Calif. (Jan. 4, 2012) – The Tri-City Medical Center Carlsbad Marathon & Half Marathon is hosting a retired shoe drive in partnership with Share Your Soles, a non-profit organization that distributes shoes to impoverished people throughout the world, announced In Motion, Inc., the race organizer.

Race participants and the general public are encouraged to bring their gently-used shoes of all types to the race weekend’s Health and Lifestyle Expo which will be held on Friday, Jan. 20 (2 to 6 p.m.), Saturday, Jan. 21 (10 a.m. to 5 p.m.) and Sunday, Jan. 22 (7 a.m. to noon.) under the Big Top tent at the Westfield Plaza Camino Real, located at 2525 El Camino Real in Carlsbad.

“We encourage you to bring in all your gently-used shoes, from flip-flops to boots and everything in between,” said Christine Adams, CEO of In Motion, Inc. “Share Your Soles will put all your retired shoes to good use.” Founded in 1999, Share Your Soles has distributed tens of thousands of pairs of shoes to poverty-stricken children and adults everywhere from Appalachia to Africa.

Over 10,000 runners and walkers from all over the US and many foreign countries are expected to participate in the sold-out Tri-City Medical Center Carlsbad Marathon & Half Marathon set for Jan. 22. The 26.2 and 13.1-mile courses will take participants through Carlsbad Village, along historic Pacific Coast Highway and past numerous Carlsbad points of interest. Both races start and finish at Westfield Plaza Camino Real in Carlsbad.

For more information on the Tri-City Medical Center Carlsbad Marathon & Half Marathon, please visit www.carlsbadmarathon.com or call (760) 692-2900. For more information on Share Your Soles, please visit www.shareyoursoles.org.

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